



CONSTRUCTION & PROPERTY – A unique magazine
with classified pages that provides you expert
information on the construction and property sectors
in Cambodia, Asia, and the world.

Construction Development

We focus on the development of major construction projects in the country and region from the private sector and government.

Investment Projects

We focus on projects backed by investors such as infrastructure, buildings, factories, and plants that relate to industrial and commercial construction, and property development.

Commercial & Economics

We focus on construction trading, material imports-exports, and the general economic outlook for construction sector growth.

Construction Market

We focus on supply and demand in the construction market for building materials, services, and employment.

Labor Supply & Careers

We focus on professional careers, career development and opportunities, training, employment, and labor supply in the construction industry.

Constructors Association

We provide news, updates, product and service reviews and report on the activities of the Cambodia Constructors Association and its national, regional, and potential partners.

Laws & Regulations

We focus on the drafting, publication, and implementation of laws, regulations, and legal applications related to the construction, land, and property sectors.

Finance, Banking & Insurance

We focus on capital investment, bank loans, interest rates for home loans and construction investment, contractors and risk analysis.

Construction Technology

We focus on the use of technology for construction work, materials, and equipment for quality, time, cost, safety, and environmental performance.

Design & Architecture

We focus on cutting-edge, modern, classic, and conservative design and architecture in construction and property development.

Building Systems

We focus on the equipment, installation, and performance for electrical, mechanical, and ELV building systems.

Key Management

We focus on key management performance indicators (quality, time, cost, and safety), work methods, and successful management strategies and experiences on construction projects.

Construction Classifieds

We focus on labor and equipment supply indexes, hot updates on bidding information, and updated listings for companies, material suppliers, and producers.

About Property

We focus on markets, developments, and hot property listings for rent or sale.



Please feel free to contact us at ►►►

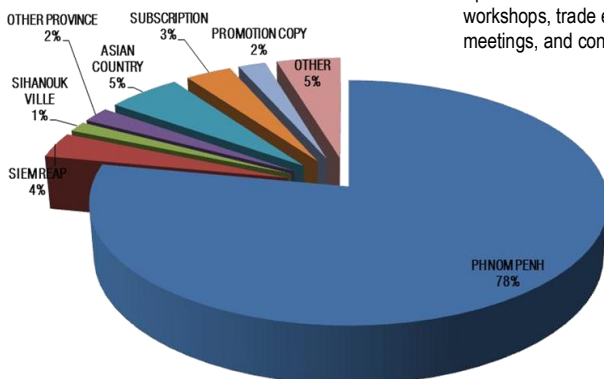
MEASS TRADELINK CO., LTD.
 No. 315 Canadia Tower – Floor 12th
 Preah Monivong Boulevard,
 Sangkat Wat Phnom, Khan Daun Penh
 Phnom Penh, Cambodia
 TEL: (855-23) 991 771
 FAX: (855-23) 991 773
 E-mail: info@construction-property.com



OUR OUTLETS & READERSHIP

CIRCULATION AND DISTRIBUTION

WE PRINT 15,000 HARD COPIES AND SEND OVER 40,000 E-MAGAZINES ONCE EVERY TWO MONTHS



SELETED DISTRIBUTION OUTLETS

- Selected restaurants
- Hotels and business centers
- Banks, MFIs
- Companies and agencies
- Embassies and consulates
- Government ministries, councils of development and departments of international relationships, development, investment, and chambers of commerce
- Institutions for economic and trade developments.
- Travel agencies and airline agencies
- Airport: business centers and lounges, and selected airport taxis.
- Special distribution at business events, workshops, trade exhibitions, business meetings, and conferences...etc.

READERSHIP

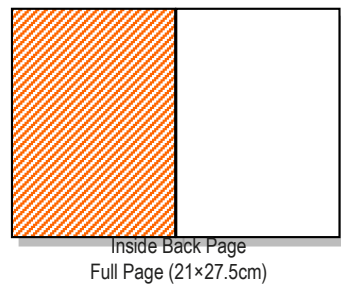
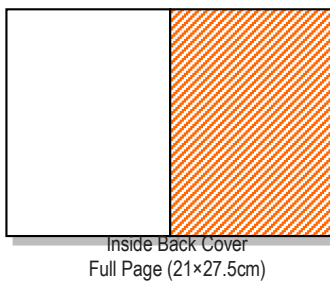
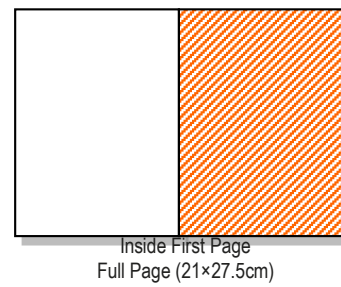
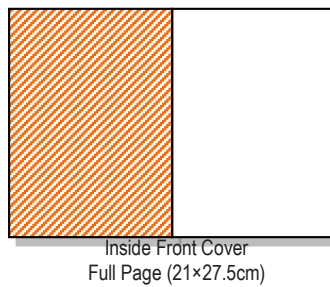
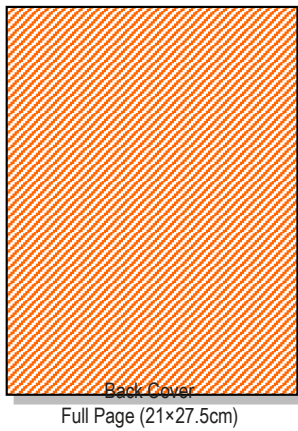
- Investors
- Developers
- Contractors
- Architects, designers, and consultants
- Entrepreneurs
- Business owners and leaders
- Leisure travelers
- Merchants and SME manufacturers
- Diplomats and academic staff
- VIP government officials
- Senior and junior staff
- Property owners and traders
- Business speculators and credit officers in banks and financial institutions
- All related individuals, groups and companies related to the construction & property industries.

SUBSCRIPTION FEE

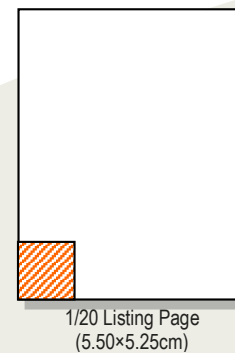
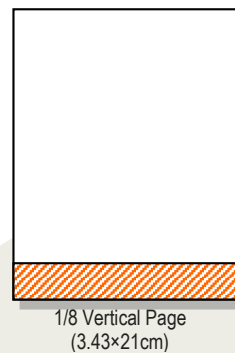
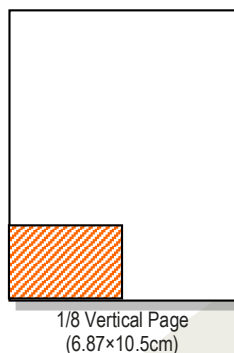
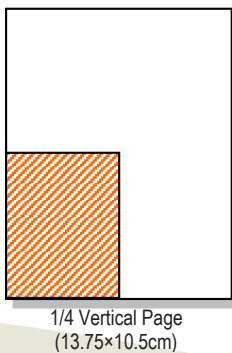
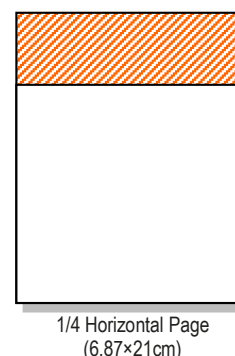
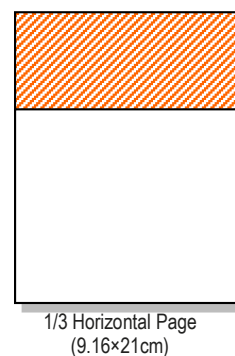
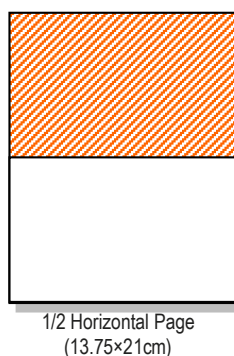
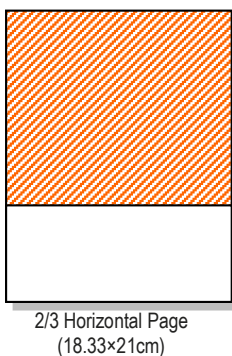
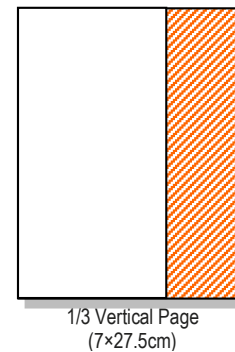
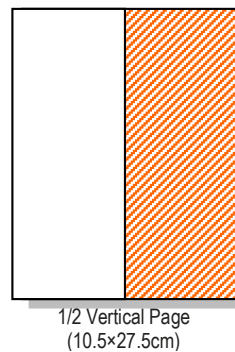
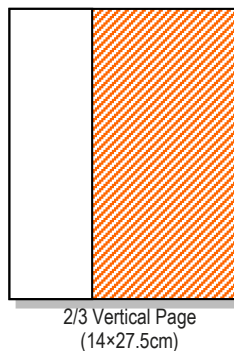
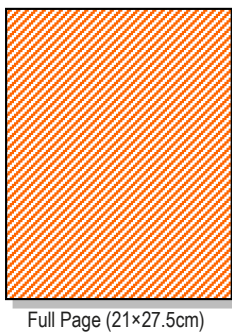
We offer a subscription fee of US\$3.50 per hard copy. An e-magazine subscription is also available.

DISPLAY ADVERTISEMENT LAYOUT

PREMIUM PAGES



STANDARD INSIDE PAGES



Please consider the above advertising rates and format for your preference. For detailed information please kindly contact: sale@construction-property.com

*** We reserve the right for bleed adjustment according to the layout design.

ADVERTISEMENT RATES

Position	US\$x1 Insertion	US\$x2 Insertion	US\$x3 Insertion	US\$x4 Insertion	US\$x5 Insertion	US\$x6 Insertion
Premium Page						
Back Cover	1,840.00	1,748.00	1,656.00	1,564.00	1,472.00	1,380.00
Inside Front Cover	1,360.00	1,292.00	1,224.00	1,156.00	1,088.00	1,020.00
Inside Back Cover	1,360.00	1,292.00	1,224.00	1,156.00	1,088.00	1,020.00
Inside Front Page	1,240.00	1,178.00	1,116.00	1,054.00	992.00	930.00
Inside Back Page	1,240.00	1,178.00	1,116.00	1,054.00	992.00	930.00
Standard Inside Page						
Double Full Page	1,840.00	1,748.00	1,656.00	1,564.00	1,472.00	1,380.00
Full Page	960.00	912.00	864.00	816.00	768.00	720.00
2/3 Vertical Page	680.00	646.00	612.00	578.00	544.00	510.00
2/3 Horizontal Page	680.00	646.00	612.00	578.00	544.00	510.00
1/2 Vertical Page	520.00	494.00	468.00	442.00	416.00	390.00
1/2 Horizontal Page	520.00	494.00	468.00	442.00	416.00	390.00
1/3 Vertical Page	360.00	342.00	324.00	306.00	288.00	270.00
1/3 Horizontal Page	360.00	342.00	324.00	306.00	288.00	270.00
1/4 Vertical Page	280.00	266.00	252.00	238.00	224.00	210.00
1/4 Horizontal Page	280.00	266.00	252.00	238.00	224.00	210.00
1/8 Vertical Page	160.00	152.00	144.00	136.00	128.00	120.00
1/8 Horizontal Page	160.00	152.00	144.00	136.00	128.00	120.00
1/20 Artwork Ad. on Classified Page	64.00	60.80	57.60	54.40	51.20	48.00
1/20 Logo Listing on Classified Page	48.00	45.60	43.20	40.80	38.40	36.00

DISCOUNT***

1 Insertion	2 months	0%
2 Insertions	4 months	5%
3 Insertions	6 months	10%
4 Insertions	8 months	15%
5 Insertions	10 months	20%
6 Insertions	12 months	25%

***Note: Discount rate does not apply for barter advertisements

TERMS AND CONDITIONS:

- ◆ The publisher reserves the right to reject or cancel any advertisement.
- ◆ The publisher reserves the right to revise advertisements in accordance with standards acceptable to the publication in consultation with the advertiser.
- ◆ For agency, artwork and film are provided to publisher free of charge.
- ◆ The publisher is liable for any loss or damage as a result of an advertisement not appearing.
- ◆ The publisher accepts liability for any errors or misprinting in any advertisement published.
- ◆ The publisher accepts these terms and conditions when placing an advertisement with **Construction & Property Magazine**.

PAYMENT:

- ◆ 50% down payment after approving the quotation, the remaining balance (50%) to be paid by the middle of the advertising contract
- ◆ The price excludes VAT
- ◆ Payment must be made within 14 days after issuance of a signed invoice.
- ◆ Payment can be made by cash, cheque, or bank transfer payable to:
 - Account Name: MEASS Tradelink Co., Ltd.
 - Account Number: 001.0001.925.062
 - Bank Name: Canadia Bank PLC.
 - SWIFT Code: CADIKHPP
 - Bank Address: No. 315, Ang Duong Street, (Corner of Monivong Blvd), Khan Daun Penh, Phnom Penh, Cambodia.)