



THE CONSTRUCTION & PROPERTY – A unique magazine and classified pages provide you abundant information on construction and property in Cambodia & Asian Countries.

Construction Development

We focus on the major construction projects development in the Country and region both private and governmental projects.

Investment Projects

We focus on investors invest their capital for infrastructures, building construction, factory and plant that most concert to construction industrial, commercial and property development.

Commercial & Economics

We focus on construction trading, construction materials import-export, and general economic outlook for the construction growth.

Construction Market

We focus on demand and supply in the construction market for construction building, construction materials, construction service, and employment.

Labor Supply & Career

We focus on professional career, career development and opportunity, training, employment and labor supply in construction industrial.

Constructors Association

We focus on information update constructor association activities and publication both national and regional and potential partners.

Constructional Law & Reg.

We focus on the publication of laws, regulations and application related to the construction, land, property...etc.

Finance, Bank & Insurances

We focus on capital investment on construction projects, bank loan, interest rate for home loan and construction investment, contractor all risks...etc.

Construction Technology

We focus on hi-technology of construction work, materials, and equipment for the achievement of quality, time, cost, safety and environment.

Design & Architect

We focus on famous and popular concept design and architect of the building construction with the modern, classis, and conservative arc and pro.

Building System

We focus on the system equip in the building such as electrical, mechanical, and ELV system.

Key Management

We focus on key management of quality, time, cost and safety of construction project. Work method and key successful management and experiences.

Construction Classified

We focus on construction labor and equipment supply indices, hot update bidding information, update listing for construction companies and construction materials suppliers and producer.

About Property

We generally focus on property market, property development, and hot listing for rent and sale offer.



Please feel free to contact us >>>

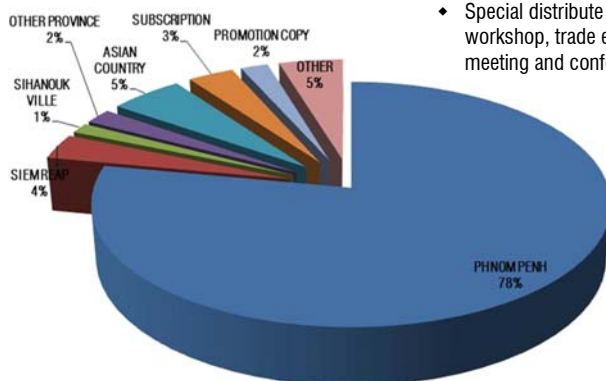
MEASS TRADELINK CO., LTD.
 No. 315 Canadia Tower – Floor 12th
 Preah Monivong Boulevard,
 Sangkat Wat Phnom, Khan Daun Penh
 Phnom Penh, Cambodia
 TEL: (855-23) 991 771
 FAX: (855-23) 991 773
 E-mail: info@construction-property.com



OUR OUTLET & READERSHIP

CIRCULATION AND OUTLETS DISTRIBUTION

WE PRINT 15,000 COPIES PER CIRCULATION FOR TWO MONTHS



SELETED DISTRIBUTION OUTLETS

- Selected Restaurant
- Hotel & Business Center
- Banks, MFI, Institutions
- Companies and Agencies
- Embassies and consulate
- Government ministries, council of development and department of International relationship, development, investment and chambers of commerce
- Institution for the economic and trade development.
- Travel agencies and air-line agencies
- Air-port: business center and lounge and selected air-port taxis.
- Special distribute by business event, workshop, trade exhibition, business meeting and conference...etc.

READERSHIP

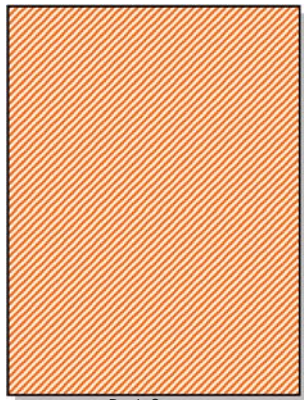
- Investors
- Developers
- Contractors
- Architect, Design and Consultant
- Entrepreneurs
- Business owner – leaders
- Leisure traveler
- Merchant and SME manufacturer
- Diplomat and academic staffs
- VIP government officer
- Senior and junior staffs
- Property owners and traders
- Business speculator and credit officer in the bank and institution and
- All readers and audience who are related to construction & property decision maker.

SUBSCRIPTION FEE

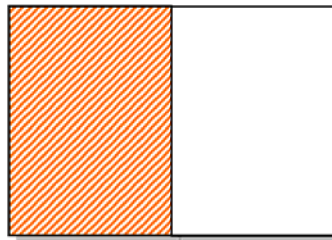
In order to reach a potential readers, we offer the subscription fee US\$3.50 per copy and available also for online subscription.

DISPLAY ADVERTISEMENT LAYOUT

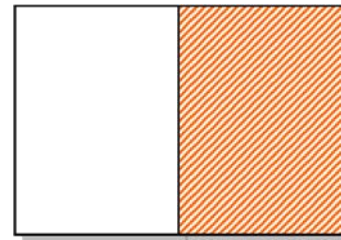
PREMIUM PAGES



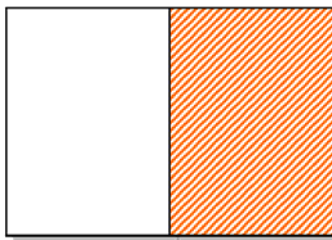
Back Cover
Full Page (21×27.5cm)



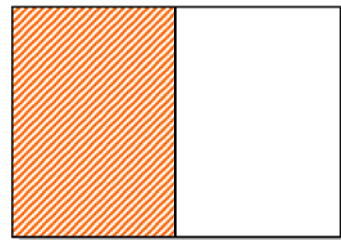
Inside Front Cover
Full Page (21×27.5cm)



Inside First Page
Full Page (21×27.5cm)

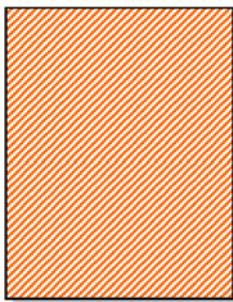


Inside Back Cover
Full Page (21×27.5cm)

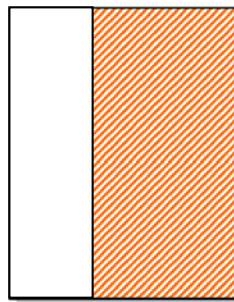


Inside Back Page
Full Page (21×27.5cm)

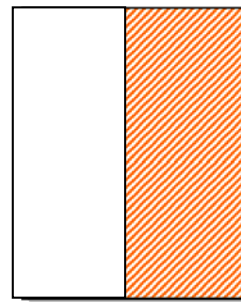
STANDARD INSIDE PAGES



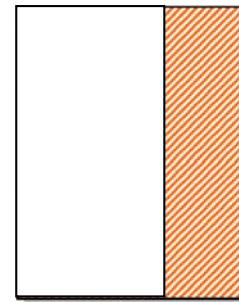
Full Page (21×27.5cm)



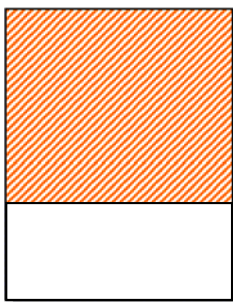
2/3 Vertical Page
(14×27.5cm)



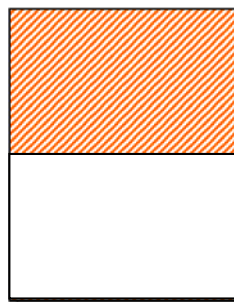
1/2 Vertical Page
(10.5×27.5cm)



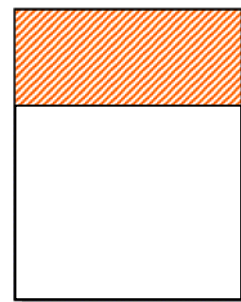
1/3 Vertical Page
(7×27.5cm)



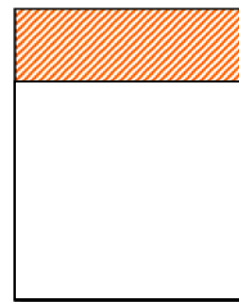
2/3 Horizontal Page
(18.33×21cm)



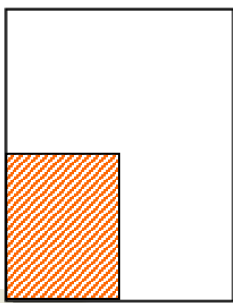
1/2 Horizontal Page
(13.75×21cm)



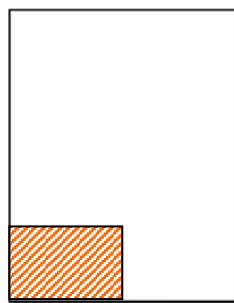
1/3 Horizontal Page
(9.16×21cm)



1/4 Horizontal Page
(6.87×21cm)



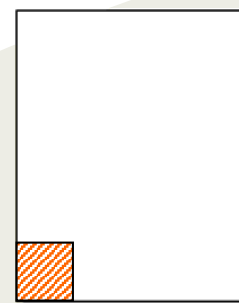
1/4 Vertical Page
(13.75×10.5cm)



1/8 Vertical Page
(6.87×10.5cm)



1/8 Vertical Page
(3.43×21cm)



1/20 Listing Page
(5.50×5.25cm)

Please see advertising rate for your advertising text announcement or special advertising format.

We're glad to provide you the best offer or any more detail information at: sale@construction-property.com

*** We reserved the right for bleed adjustment according to page design

ADVERTISEMENT RATE

Position	US\$x1 Insertion	US\$x2 Insertion	US\$x3 Insertion	US\$x4 Insertion	US\$x5 Insertion	US\$x6 Insertion
Premium Page						
Back Cover	1,380.00	1,288.00	1,196.00	1,104.00	1,012.00	920.00
Inside Front Cover	1,020.00	952.00	884.00	816.00	748.00	680.00
Inside Back Cover	1,020.00	952.00	884.00	816.00	748.00	680.00
Inside Front Page	930.00	868.00	806.00	744.00	682.00	620.00
Inside Back Page	930.00	868.00	806.00	744.00	682.00	620.00
Standard Inside Page						
Double Full Page	1,380.00	1,288.00	1,196.00	1,104.00	1,012.00	920.00
Full Page	720.00	672.00	624.00	576.00	528.00	480.00
2/3 Vertical Page	510.00	476.00	442.00	408.00	374.00	340.00
2/3 Horizontal Page	510.00	476.00	442.00	408.00	374.00	340.00
1/2 Vertical Page	390.00	364.00	338.00	312.00	286.00	260.00
1/2 Horizontal Page	390.00	364.00	338.00	312.00	286.00	260.00
1/3 Vertical Page	270.00	252.00	234.00	216.00	198.00	180.00
1/3 Horizontal Page	270.00	252.00	234.00	216.00	198.00	180.00
1/4 Vertical Page	210.00	196.00	182.00	168.00	154.00	140.00
1/4 Horizontal Page	210.00	196.00	182.00	168.00	154.00	140.00
1/8 Vertical Page	120.00	112.00	104.00	96.00	88.00	80.00
1/8 Horizontal Page	120.00	112.00	104.00	96.00	88.00	80.00
1/20 Artwork ad. in Classified Page	48.00	44.80	41.60	38.40	35.20	32.00
1/20 Logo Listing in Classified Page	36.00	33.60	31.20	28.80	26.40	24.00

DISCOUNT***

1 Insertion	2 months	0%
2 Insertion	4 months	5%
3 Insertion	6 months	10%
4 Insertion	8 months	15%
5 Insertion	10 months	20%
6 Insertion	12 months	25%

***Note: Discount will not apply for barter advertisement

TERMS AND CONDITIONS:

- ◆ The publisher reserves the right to reject or cancel any advertisement.
- ◆ The publisher reserves the right to revise advertisement in accordance with standards acceptable to the publication in consultation with the advertiser.
- ◆ For agency artwork and film are provide to publisher with free of charge.
- ◆ The publisher is liable for any loss or damage as a result of an advertisement not appearing.
- ◆ The publisher accepts liability for any errors or misprints in any advertisement published.
- ◆ The publisher accepts these terms and conditions when placing on advertisement with The **Construction & Property Magazine**

PAYMENT:

- ◆ Down payment 40% for advertising from 1-2 insertions
- ◆ Down payment 35% for advertising from 3-4 insertions
- ◆ Down payment 30% for advertising from 5-6 insertions
- ◆ The price offer are exclude VAT
- ◆ Payment must be made within 14 days after issuance of a signed invoice.
- ◆ The payment can be made by cash or cheque or bank transfer payable to our account below:
 - Account Name: MEASS Tradelink Co., Ltd.
 - Account Number: 0010001925062
 - Bank Name: CANADIA BANK PLC
 - SWIFT Code: CADIKHPP